



Academy

Of Value Based Management

(A UNIT OF ISOL FOUNDATION)

Executive Education Programme

Alternative Paradigms To Leadership And Management

From

Ancient Indian Wisdom

August 10- 11, 2012

Haridwar, Uttarakhand

Introduction

The recent incidences of corporate fraud and greed that resulted in economic burst of 2008 and triggered one of the worst economic recessions worldwide in decades has forced us to take a fresh look at both the current management programs and prevailing business practices. The long list of failed corporate giants and banks caught in these scams and the magnitude of their mismanagement for profit maximization with complete disregard to well beings of their employees and common shareholders tells us that something is seriously missing or has gotten lost in this race to economic prosperity. That brings us to the core of this problem – a total lack of conscience or moral bankruptcy. There is an urgent and dire need to address these issues to create a morally healthy business environment for sustainable individual, social and economic growth.

One of the ways to search the alternative paradigms in management and leadership is going back to our roots – ancient Indian culture and traditions. Ethics and values have guided the Indian economy and business since ancient times. With the large-scale destruction of the native systems in the eighteenth century, and the failure to recognize and revive them after independence, ethics and noble values ceased to guide the economic and business systems.

This programme is designed to help the participants explore and understand the business models, philosophies, values and ethics from the ancient Indian tradition and draw insights to integrate it with modern management practices to promote non-exploitative, non – violent and sustainable organizations.

Objectives

This two day programme on Alternative Paradigms to Leadership and Management will expose the participants to the essence of leadership and management by drawing insights from Vedas, Upanishads, Puranas, Bhagwat Gita and Ramayana. The objective is to help the participants integrate the insights drawn from ancient Indian wisdom traditions with modern management practices in order to promote the leadership style that nurtures the spirit of his/her employees.

The specific objectives of the programme are:

1. To provoke the participants to examine their thinking process and mental models with a set of ideas drawn from the ancient Indian scriptures and examine their relevance in current business paradigm.
2. To sensitize the participants to look within and understand their higher self and find ways of integrating it with external work environment for greater satisfaction and happiness at workplace.
3. To introduce the notion of business transformation through experiential leadership based on ancient Indian wisdom.
4. To discuss cultural intelligence and business success.
5. To explore the thoughts and ideas on the power of intuition and creativity which is critical for both – individuals as well as organizations.

Contents & Methodology

In – class discussions on the ancient business models and the Vedic foundations of Indian management by using relevant texts and studies in order to understand its structures, strategies, leadership, ethos and values. Experience sharing and instructor lead discussions would be an important component of the programme.

Who Can Participate

Any manager having faith in Ancient Wisdom Tradition and possessing the experience in business management for 10-15 years can participate. The programme will be beneficial for head of divisions and senior managers who need to take up the leadership role. This is a fully residential programme.

Procedure to Participate

The participants who are nominated for the programme are expected to write 'Statement of Purpose' in 500 words. The participation will be confirmed on the basis of the SOP. Once the participation in the programme is confirmed they are expected to pay the participation fee.

Participation Fee

Rs. 15,000/= inclusive of all. The payment has to be made 10 days before the commencement of the programme.

Venue

Patanjali Yogpeeth Phase II, Maharshi Dayanand Gram, Delhi-Haridwar National Highway, Near Bahadarbad, Haridwar-249405, Uttarakhand, India

Faculty

The Programme will be conducted by excellent faculty drawn from IIMs, FMS, University of Delhi and other reputed national institutions.

About the Programme Co-ordinator



Prof. Sunita Singh Sengupta is the Convener and Chief Mentor of Academy of Value Based Management, Haridwar. Dr. Singh Sengupta is currently a full Professor of Organizational Behaviour at the Faculty of Management Studies, University of Delhi. Prior to this she worked as an Associate Professor for about 10 years in the Behavioural Sciences Group at Indian Institute of Management Calcutta.

Dr. Singh Sengupta is well known for her Management Development Programmes in the area of Leadership and Team Effectiveness. This used to be a very well attended programme by the executives from a wide range of organizations which was offered twice in a year.

An author of 15 books and more than 5 dozen articles in national and international journals of repute Dr. Singh Sengupta is a widely travelled scholar and has lectured in USA, UK and France. She has been the recipient of distinguished Homi Bhabha Fellowship. Her areas of interest include, Business Transformation Through Spiritual Leadership, Generating Happiness at Workplace, Corporate Social Responsibility, Women Leadership in Organizations, Ethical and Spiritual Foundations of Organizational Development, Vedic Foundations of Indian Management etc.

Prof. Sunita Singh Sengupta is the Founder & Convener of Integrating Spirituality and Organizational Leadership Foundation (**ISOL FOUNDATION**, www.isolindia.org) and **ISOL Research Foundation**